TARGET AUDIENCE

- **Management staff of Universities and Public Research Organizations (PRO)**

- **Technical and managerial staff** supporting Knowledge Exchange and Transfer (KET) in universities and PRO, research institutes, technology institutes, science and technology parks and companies

- **Researchers and doctoral students** at universities and PRO

ORGANIZED BY

- **CSIC,** scientific team INGENIO (CSIC-UPV)

- **Teaching team:** teachers and professionals with knowledge and experience in the management of KET processes

- **Collaborating entities:** APTE, CRUE, FEDIT, RedTransfer, UIMP

The programme has an **advisory committee** appointed by the General Secretariat for Innovation of the Ministry of Science and Innovation.

PROGRAMA DINA·ITC

CSIC

Program of dynamization and training on knowledge exchange and transfer (KET) for research, management and technical staff of Universities, PROs, technology institutes, science and technology parks and technology platforms, research institutes and private companies. This programme is led by CSIC under the coordination of INGENIO (CSIC-UPV), and delivered by a teaching team made up of academics and professionals with knowledge and experience in KET processes. The programme is supported by collaboration from numerous entities such as APTE, CRUE, FEDIT, Redtransfer and the UIMP.

Collaborate:

APTE
Asociación de Parques Científicos y Tecnológicos de España

crue
Universidades Españolas

Fedit
Centros Tecnológicos de España

REDTRANSFER

UIMP
Universidad Internacional Menéndez Pelayo

Financiado por la Unión Europea
NextGenerationEU

MINISTERIO DE CIENCIA E INNOVACIÓN

R

CSIC

WORKSHOPS

The program organises workshops on relevant experiences of Knowledge Exchange and Transfer (KET) with the participation of a variety of actors, which may include representants from universities, public research organisations (PRO), technology institutes, science and technology parks and technology platforms, research staff, technicians and managers of KET and business representatives. These meetings may be linked to the courses, but may also be separate and independent activities. They are intended to cover different scientific fields and sectors, or some specific and particularly relevant aspects of the KET processes, and are programmed to be held in different Spanish cities.

SEMINARS

The seminars are expected to dynamize university managers, science and innovation policy makers and managers, directors of interface structures, directors of research institutes, technology institutes and science and technology parks, as well as innovation managers in companies towards KET processes.

COURSES

15 competence-based training courses have been designed covering topics grouped into the following blocks: Conceptual Framework and Context of Knowledge Exchange and Transfer (KET); KET Mechanisms and Activities; Tools for KET and Personal and Interpersonal Skills for KET.

At the end of the programme, the resulting teaching materials (courses, texts, videos, evaluation materials, MOOCs) will be made available to the actors of the Spanish Innovation System (CC-BY Creative commons licence).

Course 01

Rethinking the knowledge transfer framework

Course 02

How to dynamize and articulate innovation systems? Interface structures (IS)

Course 03

Building relationships between R&D Organisations and other actors in the Spanish Innovation System.

Course 04

Planning and management of R&D projects in collaboration with non-academic actors.

Course 05

Socioeconomic valorisation of scientific knowledge

Course 06

Promotion of entrepreneurship and creation of Knowledge-Based Companies

Course 07

Strategic Management and Leadership Tools for scientific and knowledge transfer organisations

Course 08

Marketing Strategies to promote Knowledge Exchange and Transfer (KET)

Course 09

Useful "soft" skills for researchers and transfer practitioners

Course 10

Communication as an instrument of Knowledge Exchange and Transfer (KET)

Course 11

Principles-based negotiation: how to reach agreements efficiently and cordially

Course 12

Knowledge Exchange and Transfer approaches and mechanisms at the sectoral and territorial levels

Course 13

How to place the socio-economic application of knowledge on researchers´ agenda

Course 14

Knowledge Exchange and Transfer strategies and processes in scientific organisations

Course 15

How to orientate research to encourage socio-economic impact? (aimed at PhD students)